

THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

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The Energetic Hoe is ripe in the Valley of the Moon

Well, folks, there's a lot of little things to write about this week—nothing sensational, but worth publication. Let's start with the salubrious weather, which you couldn't improve upon if you were the concocter yourself. The flowers are out, vegetables planted, the birds and the bees busy as always, and all's right with the world.

FURNITURE of Highest Quality at SONOMA FURNITURE MART, South Broadway. Trade with home folks. You'll always profit.

Some 150 Masons of various degrees, mostly from San Anselmo and Napa, will be gathering at Rozario's Palms Inn Friday night for a dinner meeting. Some are coming by bus, lured by the congenial atmosphere and splendid food and refreshments always to be found at the Inskeep-operated inn.

88c SALE this week Thursday, Friday, Saturday at RUGGLES STORE, Sonoma. Sensational Values Throughout the Store.

O. E. Thomson of the Boyes Variety store is reported recovering from a serious illness after surgery in a San Francisco hospital. He won't be back on the job at the store right away, but he'll be back! And his many friends are jubilant at his improvement.

MENDEL'S CAFE, on the Plaza, Boyes. You'll be proud to bring your visitors here for a dinner and refreshments.

There are more important things in life than money—but they won't go out with you if you're broke.

The labor-saving device most frequently used in Europe is the United States. VALLEY WATCH REPAIR, Boyes.

When we first drove into Sonoma county 12 years ago, headed up

Broadway in Sonoma on our way to Santa Rosa, we were certain that building smack in the middle of the street must be the Sonoma mission. Didn't learn how wrong we were until moving to Boyes two years later. Does look like a mission, doesn't it, that city hall of theirs?

WOODLEAF MARKET, Boyes. You can always save money here on food for your family. Super values every day. Watch our ads.

Idle Hour, at the big curve south of town, is looking pert and saucy nowadays, with that latticed portico all torn down and the entire building painted white. Marie Hayes and Catherine Hawkins, proprietors, are staging a grand opening tonight (Friday), and you're cordially invited to stop in, have a bite or a Coors on draft, and look the place over.

SONOMA GOLF & COUNTRY CLUB. Clown room for after the game refreshments. Dine in our luxury room, overlooking pool.

Last week's Moonbeams hadn't been out very long till there came a phone call from a resident living on Mountain avenue who inferred we were a little off, that peonies ARE grown here, and that she has two exceptionally fine plants in her garden. So we stand corrected. Here's another: We know they grow well here, but honestly we've just begun to notice there are "snowballs" around here too, and they're beautiful. Way back as a kid there was always a "snowball" shrub in the yard, though it finally fell prey to some black bugs.

ROZARIO'S PALMS INN, Verano. Gathering place for the discriminating. Fine food and excellent bar. **THE INNSKEEPS.**

That man Trueman of the Valley Watch Repair is an artist in his line. (He's also a whiz in costume jewelry.) The other day he showed us some silver and gold moulded belt buckles, the gold for a horse's head, with silver background. They sell for from \$15 and up, and while considering the work and time involved he is making mighty little profit on them, they're a collector's item and conversation piece par excellence.

LITTLE SWITZERLAND, El Verano. Dancing Saturday nights, Sunday afternoons. Swiss food. Good music. Happy visitors.

"Hello, is this the Fidelity Insurance company?" "Yes, madam." "Well, I would like to arrange to have my husband's fidelity insured."

FIRESIDE LODGE, Hiway 12 west of Sonoma. Barbecued chicken, chops, steaks, spareribs. Superb food. Cocktails.

The new concrete bridge over Sonoma river at Madrone road, a handsome structure, is completed and in use. The old iron girder bridge has been closed to traffic and will be removed. So that makes

just about all our bridges in the lower Valley completely modern and efficient, wide enough to prevent bottlenecks, and likely good for scores of years.

We advocate another bridge hereabouts—crossing the river at Craig avenue. This would be of great convenience to residents of El Verano, Sonoma Vista, Boyes Hot Springs and other points in all directions.

RICHFIELD SERVICE, Plaza corner, Boyes. Complete car service, friendly but not forward. Bud Delaney, Proprietor.

Maybe it doesn't take too much to stir our risibilities. Maybe you wouldn't think it funny at all. But we've been chuckling ever since last Saturday when a comedy sketch was on television. Cramton was rehearsing a play in which he was to appear. In theatrical manner he told his beloved he had a mansion, yacht, cars, polo ponies, and what not.

So Norton was pressed into service when an actor took sick, and he rehearsed the same lines. Finally he came to the word "poloponies" (and he pronounced it just like that). Try it yourself; accent the "lop," second syllable.

HOOKE OAKS TRAILER COURT, Hiway 12. Groceries. Shell products. Propane gas. Trailer space in grove for rent.

A man was carrying a grandfather's clock down a crowded main street to a repair shop. As the clock limited his vision, he unintentionally collided with a woman, knocking her down. After collecting her composure and packages, she struggled to her feet and scathingly inquired: "Why don't you wear a wrist watch like everybody else?"

OUR RESORT, El Verano. Stein Club headquarters. Draft beer. Mixed drinks. HARVEY and MELINA your hosts.

Paul's Resort opens its spacious swimming pool for the season this weekend. There's been a lot of improvements going on at the Old Ranchero the last few months, and out-of-towners will see real changes at the popular establishment.

SONOMA MISSION INN, Boyes. Known nationwide as a stand-out hostelry, where good food and drinks and service are best.

Tony Hydar, the Boyes master barber, was presented with gold plated shears at the Father and Son banquet held Tuesday night at the Veterans' Memorial building in Sonoma. Frankie Albert of the

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49ers was guest speaker. Art Stewart presented the shears to Tony, who earned the award through eight years of cutting the boys' hair at Hanna Center. All for free they were, his self-imposed task occupying the barber every Thursday afternoon ever since the center was established.

BOYES SPRINGS FOOD CENTER. Convenient, one-stop market, with just about everything in stock. Low-priced, too.

Found out something: When we need a shave, and a loathsome commercial comes on television, into the bathroom we go, and when we're all slicked up, the commercial is over, or nearly so. Takes us just 1½ minutes. What do you do?

B & L LAUNDROMAT, Feters Springs. Bring your laundry here, get through fast, enjoy yourself. Modern equipment. Low cost.

'Nother story floored us. How's your imagination? In a town not too far from here there was one of those ice machines (we've got one in Boyes) where you put in a quarter and out comes a chunk of ice. Fellow inserted his quarter, and the machine obliged, but kept on going. An officer was called, but he couldn't do a thing to stop the monster. When all the ice in the little house had been chucked out, the entire street was covered with the stuff. Wouldn't that have been a funny feeling?

RUSTIC INN, Glen Ellen. On duty: Gunner, Ruth or Manny. A tavern reminiscent of the good old days. You'll like it.

From an Indiana weekly: "Carl and Stokley Brock have been called to Harlan, Ky., because of the death of their Grandfather Brock. They will remain in that area until the squirrel season is over."

GEORGE'S MEATS, at Food Center, Boyes. Tender meats, highest quality always. Cut to suit you. Cheese. Specialties.

Sonoma Valley Improvement club had a real treat Tuesday night when members heard several artists from the Community chorus of Sonoma. Music ranged from classical to musical comedy, and it was all good. Artists included Gene Moretton, John Suta, Carrie Richardson (the girl from Dixie), and Bill Bihn, master of ceremonies. Accompanist was Winifred Oberle.

EL DORADO HOTEL, Sonoma. Italian food at its best. Club dinners and banquets. Varied menu—all good. Cocktails.

Nice to see all the solid doors open around the business district, with screen doors in use again. Safe now to open your house windows, too, except in the very early morning hours.

BOYES VARIETY STORE, on the Hiway. When you start to "fix up" remember we've got everything you'll need. Cards. Souvenirs.

Wife: "Oh, Henry, the lady next door has a hat just like my new one." Hubby: "Now I suppose you want to buy another one." Wife: "Well, it would be cheaper than moving."

DENNY'S C.O.G. CLUB, Boyes. Sportsmen love it. Congenial folks gather daily for a chat and liquid refreshments.

Some good grocer probably could tell us the answer, but we're afraid to ask. Why do they put so many things in bags, when they're already sufficiently packaged? Ferinstance, what's wrong with carrying out a loaf of bread, a carton of milk, package of cheese or 'most anything—unless of course you've been buying heavily.

MIKE & ROSE'S BOYES SPRINGS STORE. They say our meats are wonderful. Special low prices on Thursday, Friday, Saturday,

Art Stewart, president, and Col. E. A. Little, secretary-treasurer, of Lions Clubs Cooperative will attend a meeting of the board of directors at Enchanted Hills this coming Sunday. Principal business to be considered is progress on a new administration building, construction to begin at once, with completion next year when the Lions international convention will be held in San Francisco.

VALLEY OF THE MOON REALTY, 222 W. Napa, Sonoma. Friendliest service in the Valley. A. J. Bourdy, owner. Harry White assists.

COMES THE POLITICAL SECTION: The democrats lost a most able man in Senator Alben Barkley. He was beloved by just about everybody even including his political adversaries. His death will cause no change in the senatorial lineup, with Kentucky's Governor "Happy" Chandler certain to appoint a democrat to fill his post until the November election.

We listened with open mind Wednesday to Adlai Stevenson in a TV talk from San Francisco. He's undoubtedly a sincere and devoted democrat, but he's hardly of presidential caliber. We'd hate to see him in the office. Doesn't even look like a president, though his manner today is much more affable than some months ago. He talked brilliantly and glibly as usual, but actually didn't say a thing. It could have been you.

Assemblyman Richard McCollister is doing a little touring of U. S. military bases, but will be back in the district in a couple of weeks for some intensely active campaigning. Included in his itinerary is a talk to the Sonoma Kiwanis club at 6:30 the evening of May 22. So if you want to see an upstanding, handsome, Texan type candidate, wangle yourself an invitation.

Stevenson also is slated to stop briefly in Sonoma some time later this month.

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LARSON'S LIQUOR & SPORTING GOODS**Sportsmen's Center — Fishermen's and Hunters' Supplies**

That's a honey of a new press they've got at the Valley Review office. Can print 24 pages at a time, uses color too, and turns out completed papers at a rate of about 10,000 an hour. Wonder how long they'd take to print 1050 copies of Moonbeams?

R. A. "BOB" MILLER — "Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma
MANCUSO WINES, grower-produced. Glen Ellen. Available at every retail outlet. As good as the best, better than most.

And here's a real gem: "The Young Matrons' Bridge club met Saturday night at the home of Mrs. T. J. Lloyd. No prizes were given because none of the members knew how to keep score. It is hoped that this situation will soon be corrected."

TOWNSEND'S—Next to Bank of America, Sonoma. Shoes for the entire family. Specializing in work and sports clothes.

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

Are you, too, sensitive to smells? Like say lilacs in the spring, roses too, burning leaves, new-mown grass? And how about bacon and eggs, apple pie, or a sizzling steak?

There are other smells we'd rather pass up, such as those they used to make in the school laboratory, skunks, stale beer, onions and cabbage. But some people even like those.

BANCROFT NURSERY, Sonoma. Mothers' Day May 13. Nothing finer than a growing potted plant, cut flowers, or a fine shrub.

HAZEL'S HOUSE OF CHARM, 18375 Hwy. 12, Boyes. Cold waves, hair styling, tints, dyes. Paris license. Eves by appointment. WE 8-5829.

When you go into a store or patronize somebody who uses Moonbeams advertising space, 'twould be nice if you told them you saw his ad in your favorite Friday newspaper, smallest in the west. He'll appreciate it and so will we. And haven't our advertisers been loyal to us since Moonbeams was started? Don't think it hasn't been appreciated.

And if you want to get in good with some friends or relatives back across the mountains, why not sign up for a year's subscription for them? Costs only \$1 a year by mail.

DEMOCRATS: Vote your Stevenson-Kefauver choice, but for the State Legislature support Assemblyman Dick McCollister.

POWDER BOX BEAUTY SHOP, Arnold drive near Eldridge. A modern shop, experienced operators. For appointment call 8-2673.

So the police boys in San Francisco have been getting overly concerned about a few bridge games where "gambling" for $\frac{1}{4}$ of a cent a point was at stake. Horrible! Next they'll crack down on euchre and poker and lotto and church raffles where you might win a bedspread or a door prize. When and if the voters wake up maybe we can have a little legal enjoyment, as they have in Nevada. We'll be heartily in favor.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971
Prescription Specialists Veterinary Supplies

FRANK'S HARDWARE, Castner Bldg., Boyes. Complete stocks and super service. Paints, Tools, Glass, Gardening Supplies.

A salesman in trying to sell a refrigerator pleaded: "Lady, you can save enough on your food bill to pay for it."

"We are paying for a car on the carfare we save, and we are paying for a washing machine on the laundry bill we save. It looks like we just can't afford to save any more at the present time," she explained.

MAC DONALD'S JEWELRY, Sonoma. Expert watch service. Jewelry for everybody. Watches. Shavers. Watch Bands. Rings.

Real estate headquarters — sales or rentals—**WOODS-FRANQUE:**

LIN CO., Boyes Springs Branch. Fast service. Personal attention.

A father was telling his son what a good shot he was and probably exaggerated the truth somewhat. However, to prove his point, he took the boy out duck hunting with him one day. Ducks were scarce but finally a lone duck flew overhead and the father took careful aim and fired. The duck kept right on going. Turning to the boy he said, "Son, you've just witnessed a miracle. There flies a dead duck."

FIELDS UNION SERVICE, Main Corner, Boyes. Union Oil product best bet for car repairs, all makes. Phone WE 8-3971.

MOVING and STORAGE. CLOUSE DELIVERY SERVICE. WE 8-2467, Sonoma. **BOB CLOUSE**, Your Friendly Mover.

PAUL'S RESORT, Verano. Banquet facilities deluxe. Dancing, Dining. Paul at the organ. One-stop resort. Swim pool. ucts. Experienced mechanic on duty. Guaranteed service.

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Complete
THE WONDERFUL WISTARIA

Wistaria is an easy-to-grow vine that knows how to make itself at home in many climates. It likes to travel, and for sheer climbing ability it is probably unexcelled. It is known to grow as much as 20 to 30 feet in one year.

It puts out a large canopy of shade for the summer months but, being deciduous, lets the light into the house during the wintertime.

Long clusters of trailing white or lavender flowers make wistaria a beautiful addition to the home and garden in springtime. These blooms appear on old, woody growth and so it is necessary to encourage such growth by pinching and pruning back rather severely at first.

With proper pinching and pruning and by adding phosphoric acid to the soil you can speed up your first blooms. If you let the plant grow naturally, it may take up to seven years to obtain flowers.

It is quite common to get blooms in the third year and blooms the year after planting are possible.

Wistaria will take the full sun or even part shade. It does well in most warm areas.

It is best planted during winter months while it is dormant but it can be planted from nursery containers on through the summer months. Quicker establishment and good growth are insured the same year by early planting.

Work in plenty of humus when planting but do not enrich the soil. When soil is too rich, wistaria often gives all growth and no bloom.

Wistaria will come in handy for shading a window or to soften a long stretch of an eave. It is often hard to keep it in bounds, even if you prune it back tremendously.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Most dealers have 'em. Superior quality always.

GREENGRASS NOW SELLS REAL ESTATE that Sol D. Becker used to sell. Phone WE 8-4731. New offices, 18340 Sonoma Hwy.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

Mother (to 5-year-old child who has had a substitute teacher in kindergarten): "How did you like your new teacher?"

"Oh, she's much smarter than Miss Jones. When we sang, she played the piano with only one finger, and Miss Jones has to use two hands when she plays."

Assemblyman McCollister has served us well in the State Legislature. We should reelect him.

FOR — REDWOOD HANGING BASKET or PATIO PLANTER

Mail \$1.55 to P. O. BOX 398, EL VERANO, CALIF.

selection of fine wines and liquors. "SLIM" WALLACE.

BUD'S GARAGE, Calle del Monte, opp. Food Center, Boyes. Your